



Brock University Graduate Students' Association

Document 079A

Position Policy Regarding Revenue Generation, Diversification and Fund Development of the GSA

Name:

1. This Document shall be known as the "Position Policy Regarding Revenue Generation, Diversification and Fund Development of the GSA"

Jurisdiction:

2. The Graduate Students' Association, in accordance with Document 010 – The Graduate Students' Association Legislative Framework Policy, may enact legislation known as "Position Policy", which shall:
 - a. Policies may also be used as a statement to provide Board an opportunity to take a stance on an issue that affects graduate students, but one in which it is felt that a piece of policy passed by Board would have a greater effect as opposed to a simple motion.
 - b. "Position Policies" are written statements or stances held by the GSA on any issue that falls within its mandate, as outlined in relevant GSA Legislation.
 - c. Position Policies are the responsibility of the Executive Committee, who may create, uphold, and pursue them but Board reserves the authority to review and advise on all Position Policies.
 - d. Unlike all other policies, which are reviewed but remain in effect until they are amended or redacted by Board, any Position Policy shall expire (3) years from the day it is passed, at which time they can be renewed. Position Policies may be rescinded prior to the three (3) year term.

Statement:

3. As a students' association the GSA relies almost exclusively on the fees of its members to sustain its operations. This dependence carries potential risks if funding were to be challenged or enrollments were to change abruptly, placing the organization's short-term operations and long-term viability in jeopardy.
4. The GSA recognizes that student fees will remain the primary funder of operations, but also acknowledge the opportunities alternate funding models may yield in reducing dependence and reliance on student fees.
5. Any exploration for revenue generation, diversification, and fund development shall be done in consultation with members and be reported to the board for consideration. All opportunities must be considered within the context of Document 007.
6. The GSA will approach all opportunities for generation and diversification of revenue with open consideration that seeks to understand potential benefits and concerns as well as opportunities for longer term partnership.
7. All opportunities shall normally have direct financial benefit to members, and may come forward as in-kind relationships or gifts, the offsetting or reallocation of existing costs, as well as other less tangible benefits.



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8. Considerations should also be given to existing capacities and limitations. Where possible, the GSA should explore opportunities for growth that build capacity within the GSA, creating further opportunity for future projects and growth.
9. In cases where multiple opportunities are presented together, or clustered within the same time frame, the GSA shall ensure its capacities are respected and that reasonable limits are established and respected so that the organization can continue to manage its existing commitments.